



Unlock the **future** of cannabis retail

LOYALTY | INVENTORY | GROWTH

A new era of retail is here. AIQ, Flowhub, and Happy Cabbage's Happy Buyers have come together to create a connected ecosystem where every transaction, inventory decision, and marketing moment work in sync to drive growth and profitability.



MJBIZCON 2025

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The industry challenge

Today's cannabis retailers face rising competition, complex compliance, and slim margins. Loyalty programs often operate in silos. Inventory decisions are made on instinct. Marketing campaigns aren't always tied to what's actually in stock.

The result?

Lost sales, wasted ad spend, and missed opportunities to connect with high-value customers.



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The winning stack



The marketing, loyalty, and data intelligence platform built for modern retail.

Unifies customer data, segmentation, and personalization across every channel.

Powers automated loyalty programs and personalized marketing journeys.

Connects ecommerce, in-store, and mobile app experiences all under one roof.



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The retail growth platform that captures 1st-party transaction and customer data.

Enables real-time loyalty syncing for enrollment, earning, and redeeming points at checkout.

Enriches AIQ and Happy Cabbage with purchase data automatically.

Centralizes inventory, customer profiles, and compliance into one hub.



The demand-driven inventory optimization tool for smarter purchasing.

Replaces guesswork with automated reorder recommendations.

Identifies slow-moving inventory and frees up working capital.

Saves 10+ hours per week in manual ordering and forecasting.



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How it works

AIQ LOYALTY & MARKETING ↔ FLOWHUB POS ↔ HAPPY BUYERS INVENTORY



- 1 Transaction and loyalty data sync seamlessly between Flowhub and AIQ.
- 2 Happy Buyers analyzes sales velocity to guide reorders and promotions.
- 3 Marketers target campaigns using live inventory and customer insights.
- 4 Promotions align with current stock and selling trends.

The result?

Lost sales, wasted ad spend, and missed opportunities to connect with high-value customers.



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Customer-facing results



Faster cash flow

Free up to **\$150k** in inventory capital within 90 days through smarter purchasing.



More efficient buying

Save **10+ hours** weekly on manual ordering and forecasting.



Higher retention

Loyalty members convert **49%** more and spend **35%** more per visit.



Smarter marketing

Launch targeted offers that move inventory and reward top customers.



Simplified reporting

Access real-time metrics on campaigns, loyalty, and inventory turn.

Why it matters?

AIQ, Flowhub, and Happy Cabbage deliver real-time data, predictive buying insights, and personalized marketing in one platform.

It's not just integration—it's intelligence in action.



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Together

The full loop of retail growth



Loyalty, marketing, analytics, mobile, & ecommerce hub.

Personalize every customer touchpoint



flowhub

POS, compliance, and two-way loyalty engine.

Power every transaction with real-time data



Happy Cabbage

Inventory optimization using predictive insights.

Align supply with demand & marketing performance

Unified outcome

Every customer interaction, every sale, and every purchase order becomes data-driven, measurable, and connected, unlocking sustainable retail growth.

Experience how connected loyalty, POS, and inventory optimization drive measurable growth.



LEARN MORE

Visit AIQ on-site at

MJBizCon

BOOTH NO. C25810

After brunch, come see the full AIQ experience, designed to help operators get hands-on with the tools, strategy, and intelligence shaping the next era of cannabis retail.

Designated on-site 1:1 customer support

Visit our booth to schedule your 1:1 session ahead of time or come through for service on the spot. Availability is on a first come, first serve basis.

Real-time product demos & early looks at what's coming to AIQ

Chat on the latest features across our product suite and growing intelligence layer.

Conversation corner

Sit down with our leadership, sales, and product teams to talk shop.

Photo booth experience

Capture a moment with your team.

Exclusive 2025 AIQ Product Zine

Grab our new magazine detailing AIQ's AI-powered ecosystem. Explore what's here today and what's coming next

Stop by, say hi, and see what the future of connected retail looks like.

We'll see you there.